ATTORNEY DOCKET No.: 2700.0002C

## REMARKS

Reconsideration of this application is respectfully requested in view of the foregoing amendment and the following remarks.

Claims 1, 2, 4-11, 13-17, 73 and 75 were pending in this application. All of these claims have been cancelled in favor of new claims 76-106. Support for the new claims can be found throughout the specification and drawings. No new matter has been presented. Upon entry of this amendment, claims 76-106 will be pending herein and are believed to be in condition for allowance for the reasons stated below.

The claims presented above are directed to a feature of the present invention that has heretofore not been expressly claimed. Specifically, as shown in Figure 4 of the present application, a satellite radio receiver, in one embodiment, includes a high power wireless transceiver 700, which is integrated with the RF tuning functionality of a satellite broadcast receiver. In accordance with embodiments of the present invention, the high power wireless transceiver may be used to establish a "back channel" communications link to obtain additional information regarding a particular segment of a broadcast that was heard by a user. By monitoring for user input with respect to, e.g., a given unique program identifier, the high power wireless transceiver can establish a communications link to obtain further information about that broadcast program or segment. The further information might arrive as information to be displayed on a display of the radio receiver, or a voice connection might be established, which might be desirable if a user is driving a car and does not want to be distracted.

Applicants respectfully submit that none of the prior art cited in this application discloses establishing a bi-directional communications link in response to a message that is sent by a high power wireless transceiver that operates in conjunction with, e.g., a satellite radio receiver.

Should the Examiner have any questions or determine that any further action is desirable to place this application in even better condition for issue, the Examiner is encouraged to telephone Applicants' undersigned representative at the number listed below.

## AMENDMENT IN RESPONSE TO OFFICE ACTION DATED DECEMBER 31, 2007 APPLICATION NO. 09/867,687

ATTORNEY DOCKET NO.: 2700.0002C

Dated: March 27, 2008

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/Lawrence D. Eisen/

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